

Sukhmani Kaur

Sr. UX/UI Designer

“ Strategic and user-centric Senior UX/UI Designer with over 8 years of experience spearheading end-to-end product design across FinTech, Healthcare, and SaaS domains. Proven track record of translating complex user problems into intuitive digital experiences for web and mobile platforms. Expert in building scalable design systems from scratch, mentoring cross-functional design teams, and collaborating with stakeholders to align design strategy with business goals. Highly adaptable, curious learner dedicated to optimizing user journeys and driving product growth. ”

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Delhi

Socials

Dribbble

Sukhmani_01

Behance

sukhmani0110

LinkedIn

sukhmani-vahiriya

Languages

English

Professional working

Hindi & Punjabi

Native

Core Competency & Skills

- **Design Leadership:** Team Mentorship & Management, Stakeholder Collaboration, Client Handling, Agile Methodology, Ballpark Estimation.
- **UX Research & Strategy:** User Research, Stakeholder/Customer Interviews, Personas & Empathy Mapping, Information Architecture, Task-Based Usability Testing, A/B Testing.
- **UI & Interaction Design:** Web & Mobile Design (iOS/Android), Wireframing, High-Fidelity Prototyping, Responsive Web Design. Following WCAG accessibility standards and best practices.
- **Design System:** Component Libraries (Atoms, Molecules, Organisms), Design Tokens, Typography, Hierarchy, Scalability and Documentation.

Latest projects



Commercial Bank of Dubai

Banking Application Design system glimpse & homepage designs for web & mobile



[Play Store Link](#)



[App Store Link](#)



MyAster

Healthcare Product. Design system glimpse & homepage designs for web & mobile



<https://myaster.com>



<https://www.myaster.com/>

Experience

8 years

Aug 2021 – Present



 Noida



 Senior UX/UI designer

NeoSOFT Technologies

Jun 2018 – Aug 2021



 Gurugram



 Senior UX/UI designer

UX/UI designer

Oodles Technologies

Commercial Bank of Dubai (FinTech)

Duration: 6 months (Client of Accenture)

- **End to End Designs:** Designed critical web and mobile user journeys for a flagship banking app, facilitating seamless digital account opening, loan applications, and credit/debit card management.
- **Feature Innovation:** Owned the UX/UI architecture for high-impact features, including Aani (Instant Payment) and the Services Hub.
- **Cross Functional Alignment:** Facilitated requirement-gathering workshops with Business Analysts and key stakeholders; ensured pixel-perfect implementation by maintaining clear communication with development teams.
- **Quality Assurance:** Conducted final design QA and provided design sign-offs for product releases.

Aster (Healthcare)

Duration: 2 Years

- **Team Leadership:** Directed and mentored a high-performing team of 4 designers. Managed project timelines and provided ballpark estimations for deliverables.
- **Product Strategy:** Successfully owned complex UX problems and delivered streamlined UI flow designs for three core modules: Aster Core, Tele-Consult, and E-Pharmacy across web and mobile platforms.
- **Design System Ownership:** Conceptualized, built, and maintained the comprehensive enterprise design system utilizing a structured Atoms, Molecules, and Design Tokens framework.
- **Research & Testing:** Executed task-based empathy maps, A/B testing, and usability testing to continuously improve product adoption.
- **Market Expansion:** Leading the product's design adaptation and strategy for the upcoming launch in India.

Hubilo(SaaS)

Duration: 6 months

- **User Research:** Conducted stakeholder and customer interviews to discover user pain points, translating insights into actionable user journeys and interactive prototypes.
- **Product Lifestyle:** Managed the end-to-end design lifecycle of a virtual meetings and conferences platform, scaling it from an initial design system to complex UX flows.
- **Iterative Design:** Focused on improving the user journey and overall usability, transforming complex data structures into an attractive, conversion-friendly application.

Short Term Projects (20+)

Web/Mobile Apps

- **Client Management:** Directly gathered requirements from clients, transforming loose business concepts into conceptual flows, wireframes, and production-ready designs.
- **Diverse Portfolio Delivery:** Successfully shipped over 20 short-term products including web apps, native mobile apps, complex dashboards, and high-converting landing pages.
- **Cross-Industry Expertise:** Delivered custom design solutions across a wide range of verticals: E-commerce, Travel, Healthcare, Cryptocurrency/Trading, Salesforce Plugins, Risk Analysis, Live Streaming, and EdTech.

Education



GGSIPU

(2014–2018)

BTech (CSE)

Grade: 7.5

Professional Certification



IBM

Practitioner Course

Nov 2021



Google

Foundation of UX

Mar 2022



Udemy

HCI & ML

May 2022



Google

Conduct UX Research

Aug 2023



Anthropic

Claude 101

May 2026

Skills



Design

Web Design

Mobile Design

User Experience

User Research

• Wireframing

• Prototyping

• Testing

Design System

Tools



Figma

UX Flows, UI, prototyping



Invision

UI Design, prototyping



Miro

User Flows



Zeplin

Design workspace



Sketch

UI Design, prototyping



Marvel

Mockups



Adobe XD

UI Design, prototyping



Notion

Project management



Axure

Wireframing



Smartlook

User Behaviour & Insights